

## 10 Reasons to Hire a Wedding Planner

1. **Stress** – When it comes to the day of your wedding, the most important thing is that you are able to relax and enjoy it. You are the bride. You don't want to end up being the point person for issues and questions that will inevitably arise. Hiring a planner frees you and everyone you love to live in the moment on your wedding day
2. **Knowledgeable** - This is likely your first time planning a wedding. Planners have been in the industry for years and are experts in protocol, etiquette and everything it takes to pull off an event of such magnitude. They are a HUGE and readily accessible resource for education.
3. **Saves Time** – Do you know that it takes approx 250 hours to plan the average wedding? That is a lot to fit into a busy life! By hiring a wedding planner you save time. There are so many things to decide on – budget, ceremony and reception locations, guests, decor, food, timelines, rehearsal, photographers, videographers, invitations, limos, music, rentals, local accommodations and so much more.
4. **Acts as the “go to person”** – The average wedding has at least 20 different vendors. Combine that with the entire wedding party and all of the guests and that is a lot of people with questions and concerns! By hiring a wedding planner, couples can simply tell others “please talk to the wedding planner!”
5. **You save money** -There's a perception that hiring a wedding planner or coordinator is expensive, and is only for brides and grooms with large budgets. Actually, the opposite is true; couples on a limited budget can really benefit from the savings that come with a coordinator's industry connections and knowledge. Your wedding planner will work with you to set a budget and then help you stick to it, stretching your dollar as far as it will go. If you can't afford to hire a planner to help you during the entire process, it's acceptable to bring one in halfway through your planning period or even just on your wedding day. This way, you can still benefit from the services of a wedding planner without the total expense.



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6. **Creates and sticks to schedules** – There are so many events leading up to the big day! Couple that with the many things that happen during the wedding and who can keep track? The wedding planner can! Wedding planners are well-versed at making detailed itineraries for all involved (including other vendors) and making sure that everything happens on time!
7. **Enjoyment** - Your wedding is not only about you and your fiancé – it's about your family as well. To avoid having them run all around to tie up last minute details, hiring a planner can ensure that they can be relaxed and enjoy this special day in their life as well. For the most part, siblings, aunts and cousins get tied into planning as well, but as for the day of the event – they should relax and enjoy this great occasion that we are striving to make yours. We make this union of two families enjoyable and memorable for everyone!
8. **You're just not into it** – You don't like shopping in general never mind for your wedding dress and you don't particular care to spend the whole day looking at different shades of pinks for your table linens. That's OK! A wedding planner is sure to take the things off your hands that you're not interested in doing yourself. Your planner will get to know your tastes so the wedding is tailored around your personality from the start. It's your planner's job to take care of as many details as you want, and since you're paying for the service, take advantage of having the professional help.
9. **Is there from the Beginning to End** – Do want to be responsible for organizing rehearsals or making sure the bridal party is properly lined up? How about making sure that the guest who had a little too much to drink departs safely? Wedding planners orchestrate from rehearsal through the end of the reception, ensuring everything goes off without a hitch!
10. **Ensures dreams are made into realities** – Most have been dreaming of their wedding day their entire life. Wedding planners work for the couple and ensure that all desires are met (and often surpassed)!



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